

NCAIS

North Carolina Association of Independent Schools

ANNUAL REPORT

ANNUAL OVERVIEW

Goals & Objectives

PROGRAM REPORT

At-a-Glance

OUR COMMUNITY

Stakeholders & Supporters



2019-2020

PO BOX 4601
GREENSBORO, NC 27404

WWW.NCAIS.ORG

NCAIS: 1970 - 2020

2019-2020 marks 50 years of NCAIS, and what an exciting 50 years it has been! From our humble beginnings as a volunteer-led association that organized 2 events a year to a dynamic team of 4 employees, NCAIS now provides a plethora of programs, services, collaboration opportunities and support for our 87 member schools. We owe a great deal to Gordon Bingham, the first full-time Executive Director of NCAIS and his wife Cindy (deceased) who legitimized operations and established the foundation from which NCAIS has flourished. From Quail Roost to Southern Pines, gatherings that enable us to connect, learn, and grow together have been our hallmark. And, while this year of COVID has required creativity and adaptations, we still value and deliver those opportunities, albeit virtually. The pandemic's forced isolation and uncertainty has actually etched in our souls this fundamental need. So, as we prepare to enter our 51st year, we find ourselves still embracing what was recognized by our forefathers so many years ago: we truly are and will continue to be "better together."

STRATEGIC PLANNING UPDATE

Strategic planning was a top priority for the NCAIS Board in 2019-2020. Working with strategic planning consultant Jamie Baker, the board launched a year-long intensive strategic planning initiative at a half-day retreat in late August 2019. Strategic planning was incorporated into quarterly board meetings in the fall of 2019 and winter of 2020. Executive Director, Linda Nelson, embarked on a state-wide listening tour, visiting more than 50 NCAIS schools before efforts were abruptly halted by COVID in early March. While the disruption to school as we know it and resulting changes coming from the pandemic may alter initiatives and priorities to some degree, the six months spent in strategic planning resulted in a new, more inclusive and personalized mission along with core values that will guide our efforts well into the future.

NCAIS MISSION STATEMENT

Revised Fall 2019

NCAIS promotes educational excellence and empowers member schools to thrive in pursuit of their missions.

Our core commitments are to provide:

- leading-edge educational opportunities
- communities of colleagues
- guidance in school leadership and governance
- legislative advocacy
- partnerships and resources



OVERVIEW

PROGRAM HIGHLIGHTS

PROFESSIONAL DEVELOPMENT

A significant portion of NCAIS's revenue is generated through professional development offerings. As a core commitment, we strive to offer leading edge opportunities with our workshops and conferences. During the 2019-2020 school year, NCAIS offered 26 events, a combination of one-day and multi-day platforms, with 1,725 participants. 85 NCAIS schools and 11 guest organizations attending events during the year.

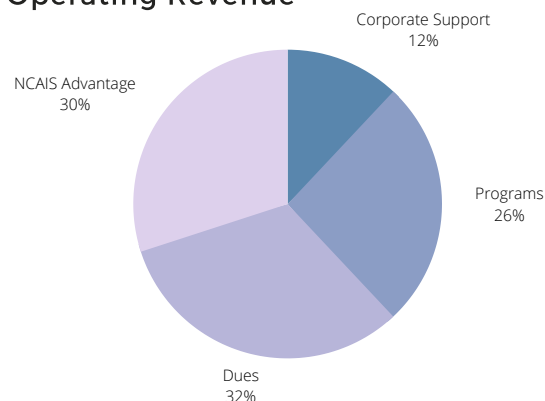
LEGISLATIVE UPDATE

The NCAIS legislative agenda continued to grow in 2019-2020 as the educational landscape in our state became more complex. Organizations on both sides of the school choice movement worked throughout the year to further their respective interests, forcing the debate center stage in both the legislature and the news. NCAIS, along with other private school organizations, was called on to support and help shape legislation. Adding to the agenda and engagement, was the need for COVID-related legislation in the Spring of 2020 to protect schools from unwarranted legal liability and provide waivers for state-mandated standardized testing. NCAIS was pleased with the legislature's responsiveness and support of these and other independent school issues and is grateful for the continued counsel and guidance of NCAIS lobbyists, David Horne and Joshua Grant, both with Smith Anderson in Raleigh, NC.

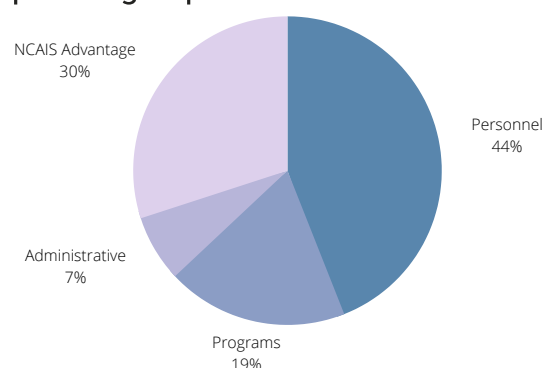
FINANCIAL SUMMARY

Total Operating Revenue	\$1,163,874
Total Operating Expenses	\$1,154,515
Net Operating Income	\$9,359

Operating Revenue



Operating Expenses



NCAIS AT-A-GLANCE

87

Member Schools

3

New Members:

Hope Academy
Pinewoods Montessori School
Wayne Country Day School



OUR COMMUNITY

2019-2020 NCAIS BOARD OF DIRECTORS

Officers

Mark Hale, President
Doreen Kelly, Vice President
Paul Ibsen, Treasurer
Rob Brown, Secretary

Directors

Beth Covolo
Tom Franz
Kerin Hughes
Ray Quesnel
Tracy Shaw
Tim Tinnesz

NCAIS STAFF

Linda Nelson, Executive Director
Stephanie Keaney, Director of Operations & Professional Development
Rebecca Slay, Director of Finance
Meghan Hilleboe, Program Coordinator

2019-2020 ANNUAL SUPPORTERS

A.W.G. Dewar, Inc.
ADT Cybersecurity Division
Brown Edwards & Company
Cetera Investors
Clancy & Theys Construction Company
Constangy, Brooks, Smith & Prophete, LLP
Edifice, Inc
Facts Management

First Tryon Securities, LLC
Flik Independent School Dining
Goss Educational Leadership Solutions, LLC
GreerWalker, LLP
Independent School Management
JSCM Group
Little Diversified

Marsh & McLennan Agency
McGuireWoods LLP
Stifel
Tower Bridge International
TowneBank
Veritas Collaborative
WGM Design

Sponsorship Level: **Leadership Circle** | **Gold** | Silver | Bronze

2019-2020 CONFERENCE SUPPORT

A.W.G. Dewar, Inc.
A3 Communications
ACT, Inc.
ADT Cybersecurity Division
Ayersley Town Rehab
Biltmore Estate
Black Mountain Expeditions
Blackbaud
Boomerang Design
Brown Edwards & Company
Budd Group (The)
Burke Educational Travel
Cabarrus County Tourism Authority
Capstone Advancement Partners
Carolina Therapeutics, LLC
Cetera Investors
CG Financial Services of NC
Clancy & Theys Construction Company
ClarkNexsen
Edifice, Inc
Exuma Naturalist Project
Facts Management
First Tryon Securities, LLC
Flik Independent School Dining

Flow Circus
Flynn & O'Hara Uniforms, Inc.
Graham-Pelton Consulting
Grand Classroom
GreerWalker, LLP
Heart of Character (The)
Holiday Tours, Inc.
Houghton Mifflin Harcourt
Hydrating Humanity
Independent School Management
Kelly Tours
Lexington Independents
Little Diversified
Marsh & McLennan Agency
MCNC
Mountain Trail Outdoor School
Musco Sports Lighting
Nancy Larson Science
NASCAR Hall of Fame
National Geographic Learning/Cengage
NC Museum of History
North Carolina Outward Bound School
North Carolina Virtual Public Schools
Orange Sky Travel

Paymerang
Pediatric Hair Solutions
Progressive Business Solutions
Quality Behavioral Systems
Record Storage Systems
Revolution Prep, LLC
Sadlier
Sage
Samet Corporation
Selective Insurance
Social Institute (The)
Soil3
Sonitrol
Southern Teachers Agency
Square Panda Inc.
Stifel
SunTrust
Tower Bridge International
TowneBank
Trinity 3 Technology
U.S. National Whitewater Center
UNUM
WGM Design
WorldStrides ISA Global Competence

Sponsorship Level: **Event Sponsor** | Event Exhibitor